



## Call for CV / Expression of Interest

**Vacancy/Reference Number:** CFCV/CO2023-03

**Position Title:** Media and Communications Consultant

**Duty Station:** Pretoria, South Africa

**Appointment Type:** Consultant

**Estimated Start Date:** As soon as possible

**Closing Date:** 15 December 2023

### 1. Context and objective

Established in 1951, International Organization for Migration (IOM) is the leading UN agency in the field of migration, works closely with governmental, intergovernmental, and nongovernmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants.

One of IOM's area of work is the Migration and Health interventions such as the Sexual and Reproductive health and rights (SRHR), and HIV Knows No Borders project (KNB Project). The project is implemented in seven countries in the South African region: Kingdom of Eswatini, Lesotho, Malawi, Mozambique, South Africa, Zambia and Zimbabwe. The project targets Young and vulnerable people and adolescents (10 -29 years), sex workers, migrants as well as the host community where the project is implemented. Here in South Africa the project is implemented in Mpumalanga (Bushbuckridge and Nkomazi) and Limpopo (Musina). The aim of the project is contribute towards improved SRH and HIV outcomes amongst the target population.

While great has been done, visibility of IOM's work has been low hence the need to engage a creative, innovative media and communication consultant to boost the visibility of our work. In alignment with IOM media and communication policies it is expected the consultant will raise the profile of IOM's migration and health work in relevant media platforms, increase the understanding of migration, the link between migration and health, as well as strengthen IOM's social and behaviour change communication KNB project.

### 2. Scope of work

#### 2.1 Strengthen media reporting on migration and health:

- a. Coordinate a media training workshop in each of the sites where the migration health project is implemented i.e., Mpumalanga and Limpopo.
- b. Strengthen engagement with editors from different media houses.
- c. Support trained journalist to develop migration and health related content for their media houses.
- d. Develop a databased of media personalities at different media houses nationwide, provincially and district level with the aim of increasing buy in from the media.

- e. Produce multimedia content to promote positive health seeking behaviour and increase appreciation of migration and how it links to health.
- f. Increase IOM's visibility by creatively documenting and packaging IOM's work for advocacy and awareness raising purposes.
- g. Strengthen the capacity of implementing partners to utilise social media platforms.
- h. Strengthen documenting and publicising of community outreach campaigns of international and national days such as World AIDS Day, International Migrants Day.
- i. Keep IOM's social media platforms updated with our work.

### **3. Required Qualifications and Experience**

#### **3.1 Education:**

- a) Bachelor's degree or Diploma in media and communications or a related field from an accredited academic.

#### **3.2 Experience:**

- a) Minimum of two years' experience in media, journalism, communications, or related fields.
- b) Experience of writing stories on social issues related to migration, sexual reproductive health and rights (SRHR) will be an added advantage.
- c) Ability to work with different social media platforms.
- d) Ability to take photos.
- e) Ability to turn content into powerful compelling stories for diverse audiences.
- f) Experience of developing/implementing multi-media campaigns, social behaviour change communication on social issues.
- g) Organising and coordinating events and workshops especially at sub-district level.
- h) Media monitoring.
- i) Experience of working with the United Nations, civil society organisations will be an added advantage.
- j) Excellent writing and editing skills in English and any other South African Language.
- k) Audiovisual editing skills a plus.

#### **3.3 Responsibilities of the consultant**

1. Ensure that IOM hosts two Media workshops where the migration and health project is implemented.
2. Keep IOM's social media platforms active and updated with IOM's work including migration and health work.
3. Hold two meetings per quarter with relevant media houses including editors to strengthen partnership engagements with media houses.
4. Maintain and utilize an updated media database to facilitate engagement with media.
5. Publish three media articles including Op-Eds (opinion pieces) on relevant IOM's migration and health topics at national, provincial and community publications.
6. Conduct two training workshops for the Implementing Partners, change agents and young vulnerable people to strengthen their ability to use of social media platforms.
7. Compile positive stories of change booklet for use as an advocacy and awareness raising tool.
8. Publicize IOM's outreach campaigns e.g., during the World AIDS Day and International Migrants Day in relevant media platforms.
9. Develop creative IEC material related to migration and health.

### **4. Acceptance of proposals**

All the rights to accept or to reject consultancy proposal, with or without any obligations, shall be reserved by IOM. If deemed necessary, the consultant shall be asked to make a presentation.

### **Competencies:**

The incumbent is expected to demonstrate the following competencies:

#### **Values**

- Inclusion and respect for diversity respects and promotes individual and cultural differences; encourages diversity and inclusion wherever possible.
- Integrity and transparency: maintain high ethical standards and acts in a manner consistent with organizational principles/rules and standards of conduct.
- Professionalism: demonstrates ability to work in a composed, competent and committed manner and exercises careful judgment in meeting day-to-day challenges.

#### **Core Competencies** – behavioural indicators

- Teamwork: develops and promotes effective collaboration within and across units to achieve shared goals and optimize results.
- Delivering results produces and delivers quality results in a service-oriented and timely manner; is action oriented and committed to achieving agreed outcomes.
- Managing and sharing knowledge continuously seeks to learn, share knowledge and innovate.
- Accountability: takes ownership for achieving the Organization's priorities and assumes responsibility for own action and delegated work.
- Communication: encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring and motivational way.

### **5. Method of application:**

If you are qualified for this position, please email the following to [pretoriacvs@iom.int](mailto:pretoriacvs@iom.int) under the REFERENCE: CFCV/CO2023-03 in the subject line of your email:

The answer to the Call should include the following:

- a. A one-page letter explaining why the candidate is well suited to the assignment.
- b. Portfolio of work done e.g., articles written, IEC material developed.
- c. An updated CV remarking the relevant experience.
- d. Proof of Medical Aid
- e. Three references that can be consulted by email and telephone.
- f. **IOM PERSONNEL HISTORY FORM** WHICH YOU WILL FIND ON [HTTP://SOUTHAFRICA.IOM.INT](http://southafrica.iom.int) IN THE VACANCIES SECTION

Kindly quote the **REFERENCE- CFCV/CO2023-03** in the subject line of your application. We will not be able to track your applications without the reference code provided. Incomplete applications will be rejected.

**Please send your CVs by 15 December 2023. Only shortlisted candidates will be notified.**